

Experience Life In the Best Light

with Digital Transitions® Crizal® Lenses

Digital Transitions Crizal lenses adapt to light conditions indoors and outdoors, so you see life more vividly, with reduced glare and less eye strain.



March 1 - April 30, 21st CENTURY OPTICS will reward your eye care practice with points for each pair of digital Transitions lenses with Crizal you dispense to your patients.

1 Point = Digital Transitions Lenses

2 Points = Digital Transitions Lenses with Crizal

10 Practices Earning the Most Points Will Win a Free Apple iPad!

Just like Apple iPads have revolutionized digital technology, digital Transitions Crizal lenses offer patients a high tech visual experience while at the computer, outdoors, or driving at night.

Crizal eliminates reflections on lens surfaces indoors by allowing more light to pass through lenses. However, too much light can result in eyestrain, squinting and eye fatigue outdoors. This is where Transitions lenses help. Transitions lenses reduce squinting and eye strain outdoors by adapting to light conditions, making Transitions lenses the ideal complement to AR treatments.



• 9 OUT OF 10 PEOPLE WHO TRY TRANSITIONS BRANDED LENSES LOVE THEM!

Transitions lenses are the #1 eyecare professional recommended photochromic lenses in the world. Consumers who have worn Transitions lenses reported high satisfaction with the advanced lens technology:

- 94% of wearers are satisfied with how clear Transitions VI lenses are indoor
- 87% of wearers rated Transitions lenses as excellent or very good
- 80% chose Transitions lenses with AR treatment over clear lenses without AR treatment

To learn more about digital Transitions Crizal lenses, visit 21stcenturyoptics.com or contact your 21st Century Optics District Sales Manager.

Transitions®
ADAPTIVE LENSES



Crizal®

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