



We wish you Peace, Health and Joy in the coming year.

We welcome the privilege of providing you with the best optical solutions for your patients in 2023 and thank you for your continued support of 21st Century Optics.

Please let us know how we can help you in any way.

## YOUR NEW YEAR'S RESOLUTION: VISION WEB FOR RX ORDERING!

- ✓ Quicker processing: *30% faster processing; orders begin as soon as they are entered 24/7!*
- ✓ Fewer errors: *less re-keying on the order=fewer mistakes*
- ✓ Less return calls to you: *minimizes need for additional Rx info*
- ✓ Consistency: *streamlines communications and ordering procedures for your staff*
- ✓ Convenience: *allows you to start the order when it's best for you*
- ✓ Job checking: *real-time job status is available*
- ✓ Product Availability: *Vision Web users have access to our online catalog or product*

**REMINDER TO ENROLL FOR PAIR 50 AT ESSILORPRO.COM**

*Enroll in*  
**PAIR 50**

**Register once and enjoy  
up to 50% off a second pair**

*Essilor has set up a dedicated email support team  
for any issues with registering on EssilorPro.com  
or enrolling in the Pair 50 program.  
Please contact the team at [essilorsupport@essilorusa.com](mailto:essilorsupport@essilorusa.com).*

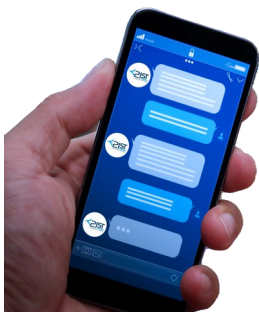
*For Pair 50 FAQs, please visit our Pair 50 folder  
in our Document Center at [21stcenturyoptics.com](http://21stcenturyoptics.com)*

**New for 2023! Pair 50 enrollment  
has moved to EssilorPRO.com and  
is effective for 2023 and beyond!**

You can now easily register your Lab accounts in the Pair 50 Program on EssilorPRO®! **Enrollments will now be permanent, meaning you will not need to do the annual re-enrollment process moving forward.** The new program starts on January 1, 2023.

**Here's how:**

- Visit EssilorPRO.com
- Register your Practice (must **be the principal, practice owner or co-owner**), then verify that all of your Essilor lab accounts are connected with your EssilorPRO account.
- Navigate to your "Dashboard", then "Offers and Promotions", and select the Pair 50 program. Please note that this may take up to few minutes to show up under your dashboard. You may need to refresh the page.
- Select & Enroll all eligible accounts in the program. If you do not see all of your lab accounts listed, please ensure you have added them to your EssilorPRO account.
- Agree to the terms & conditions and start saving the next business day (after program start date of 1/1/23)!

**OUR TEXTING SERVICE MAKES IT QUICK AND EASY TO REACH US!**

Don't forget that you can text the 21st Century Optics Customer Service Department directly to our phone number at 800-221-4170!

Texting us provides a faster response time than calling in, **with no time on hold** and all conversations easily able to be reviewed right in your texting app! Text us for **job status checks, doctors changes, scratch warranties, and any general questions.**

We are available to respond to you via text from Mon-Fri 9:00 am—6:00 pm.